Preparing Serial World Heritage nominations in the Netherlands

Dré van Marrewijk M.Sc.
focal point for World Heritage
The Netherlands: where we are
The Netherlands: who we are
The Netherlands: what we are
9 World Heritage sites
Defence Line of Amsterdam 1996
Willemstad - Curaçao 1997
Mill network of Kinderdijk-Elshout 1997
Ir. D.F. Wouda steam pumping station 1998
Rietveld Schröder house 2000
Wadden Sea 2009
2010-2011 New developments

- Start Management Plans and retrospective Statements of OUV for ‘older’ sites
- New policy document: Character in Focus
- New Tentative List
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- New policy document: Character in Focus
- New Tentative List

Character in Focus, Vision for Heritage and Spatial Planning
- Complements to national policy strategy for infrastructure and spatial planning
- Focus on heritage preservation in spatial developments
- and by means of spatial planning instruments
- Five national priorities. One is World Heritage sites and Tentative List sites
- €24,5 million for 5 priorities
2010-2011 New developments

- Start Management Plans and retrospective Statements of OUV for ‘older’ sites’
- New policy document: Character in Focus
- New Tentative List

Tentative List
- Based on assessment of old TL, earlier applications and call for candidates
- Criteria: Global Strategy (natural/mixed, serial/transnational, underrepresented), Caribbean sites, NL themes
- Assessment and selection by independent committee
Tentative List of the Netherlands
2010-2011 New developments

- Start Management Plans and retrospective Statements of OUV for ‘older’ sites’
- New policy document: Character in Focus
- New Tentative List

Tentative List decision
- Selection of 10 sites
- 3 nominations 2012-2015
- Rest must prove OUV, adequate protective measures and administrative and public support
- Rest nominated between 2016-2025
- Intended site holder(s) is/are responsible for preparing nomination file
- Cultural Heritage Agency co-ordinates and facilitates with knowledge and (some) money
Dutch World Heritage sites: the story to tell

<table>
<thead>
<tr>
<th>Theme</th>
<th>World Heritage List</th>
<th>Tentative List</th>
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<tbody>
<tr>
<td><strong>Water &amp; water management</strong></td>
<td>Wadden Sea</td>
<td>Bonaire Marine Park</td>
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<td>Schokland</td>
<td>Saba</td>
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<td>Defence Line of Amsterdam</td>
<td>New Dutch Waterline (extension)</td>
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<td>Mill network Kinderdijk</td>
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<td>Wouda steam pumping station</td>
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<td>Beemster Polder</td>
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<td>Amsterdam Canal District</td>
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<td><strong>Civil society</strong></td>
<td>Beemster</td>
<td>Teylers</td>
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<td>Willemstad Curaçao</td>
<td>Plantations of West Curaçao</td>
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<td>Amsterdam Canal District</td>
<td>Colonies of Benevolence</td>
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<td>Eise Eisinga Planetarium</td>
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<td><strong>Design</strong> (man-made landscape and Modern Movement)</td>
<td>Rietveld Schröder house</td>
<td>Van Nelle factory</td>
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<td>Beemster</td>
<td>Sanatorium Zonnestraal</td>
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<td><strong>-</strong></td>
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<td>Frontiers of the Roman Empire (Dutch-German extension)</td>
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# Dutch World Heritage sites: the story to tell

## Transnational sites

<table>
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<th>With Germany</th>
<th>World Heritage List</th>
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<td>With Belgium</td>
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<td>Colonies of Benevolence</td>
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<td>With Finland (Paimio)?</td>
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<td>Sanatorium Zonnestraal</td>
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<td>With Germany</td>
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## Serial sites

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Tentative List: the follow-up

Tentative List decision

- Selection of 10 sites
- 3 nominations 2012-2015
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Tentative List: the follow-up

Tentative List decision
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- 2012 Teylers nominated – ICOMOS advise not to inscribe – withdrawn


- 2015 Nomination of Plantations of Curaçao ????
Tentative List: the follow-up

Tentative List decision
• Selection of 10 sites
• 3 nominations 2012-2015
• Rest must prove OUV, adequate protective measures and administrative and public support
• Rest nominated between 2016-2025

Proposed to M:
• 7 candidates, one year >
  • CA & OUV-justification
  • Boundaries and buffer zone
  • Protection
  • Functioning management system
  • Administrative and local support
• (inter)national committee advises on continuation and order
• M decides end 2014
Tentative List: the follow-up

Tentative List decision
- Selection of 10 sites
- 3 nominations 2012-2015
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Proposed to M:
- Upstream process: include ICOMOS/IUCN/ICCROM in nomination process
- International peer review
- WHCentre completeness check before nomination
- Explicit advise to cabinet whether to nominate
- Max. one a year
- Not each year
Nominating a transnational serial property

Example: Colonies of Benevolence

- What they are and why they are significant
- Process of preparing a nomination file:
  * organization
  * content
  * procedure
- UNESCO manual (incl. definitions and descriptions)
  and /or
- IUCN manual for serial natural WH properties
Colonies Of Benevolence
1815

10% of the population in the Kingdom of the Netherlands (including Belgium) was poor, depending on bagging and charity to survive.
50% of the land was wilderness (heathland and peat); 68% in the province of Drenthe (1815)
Elimination of poverty through land cultivation and agricultural colonies

General Johannes van den Bosch: 1780-1844
Free colonies and unfree colonies

**Free colonies:**
Families
Composed families

Frederiksoord-Wilhelminaoord NL
Willemsoord NL
Wortel B
Unfree colonies:
Baggers, tramps and drunks ...
... partly with mental disorder, orphans, handicapped, ‘fallen women’

Ommerschans NL
Veenhuizen NL
Merksplas B
Wortel B (after 1860)

Free colonies and unfree colonies
1818-23: foundation of colonies
1830: separation of Belgium
1859: Veenhuizen and Ommerschans sold to the Dutch state
1870: Wortel and Merksplas redeveloped as state colonies for paupers

2012:
Frederiksoord NL: Society of Benevolence (domain)
Wilhelminaord NL: Society of Benevolence (domain)
Willemsoord NL: Agricultural village (privatized)
Ommerschans: Agriculture and Forensic Psychiatric Clinic (state)
Veenhuizen NL: Village, prison, tourism
Wortel B: Agriculture, prison
Merksplas B: Agriculture, prison, centre for refugees

Own currency, sample of cloth for colonists’ uniforms
7 colonies, 6 municipalities, 4 provinces, 2 countries

Founded 1818-1823: overall size approximately 6,750 ha

Cultural landscapes
Colonies: landscapes of stories, memories and milestones
Heritage of the Society of Benevolence
Heritage of State architecture in B and NL
Recent layer
Colonies of Benevolence

**Initiative:** Province of Drenthe + two municipalities

**State Party advised:** connect Flemish & other Dutch colonies

**Memorandum of Understanding 2011**
- All relevant authorities (minus one)
- Common goals:
  - Protection
  - Marketing
  - Local support
  - WH 2018
- Common project organization
Colonies of Benevolence

**Initiative:** Province of Drenthe + two municipalities

**State Party:** connect Flemish & other Dutch colonies

**Memorandum of Understanding 2011**
- All relevant authorities (minus one)
- Common goals:
  - Protection
  - Marketing
  - Local support
  - WH 2018 (200yrs Society of Benevolence)
- Common project organization

**Charter and Action Plan, June 2012**
- Action Plan 2012
- Project manager/team
- € 500,000 budget (NL 2/3; B 1/3)
Colonies of Benevolence

Project organization

Steering group

1 Minister, 2 members of the Provincial Executive, mayors and aldermen, ngo; 2-3 times yearly

Project group

Civil servants & ngo’s; SP’s advisers; 6-8 times

- regularly

Working group CA/OUV (with experts)

Working Group Communication/marketing

- regularly

6 Sound board groups

Local: ngo’s, interest and lobby groups, entrepreneurs, historical associations, land owners, museums, individuals, etc.
Colonies of Benevolence

Planning

Action plan:
- Long term plan
- Short term plan
- updated each year

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<thead>
<tr>
<th>Year</th>
<th>2013</th>
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<th>2015</th>
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<td>Pilot Veenhuizen gereed</td>
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Colonies of Benevolence

Working group CA/OUV

supervising research CA/OUV-justification (historical, landscape, architecture, comparative) by SteenhuisMeurs & Karvansera

theme groups: discussions with local historians and with national experts (extracting knowledge and gain broad support)

Members working group will write/contribute to nomination file

Working group Communication/marketing

Internal and external communication

Brand awareness

Marketing of the regions

With ‘ambassadors’
Colonies of Benevolence

Statement of OUV

Background information > 1\textsuperscript{st} draft
OUV + criteria > comparative analysis > 2\textsuperscript{nd} draft OUV > criteria
> attributes > authenticity and integrity > boundaries > 3\textsuperscript{rd} draft
OUV + criteria check (cyclic process)

Management Plan (protection and management system)

Start preparing nomination file
Colonies of Benevolence

Management Plan

Is of later concern, but ....

Two B & three NL colonies have been designated as State protected areas (Monuments and Built Heritage Act)

Character in Focus-project:
€ 180.000 (+ EU-funding?)
Common spatial vision
Colonies of Benevolence

Management Plan

Is of later concern, but ....

Two B & three NL colonies have been designated as State protected areas (Monuments and Built Heritage Act)

Character in Focus-project:
€ 180.000 (+ EU-funding?)

Common spatial vision

• Shared history, common values
• Analysis of land use plans and spatial developments
• What’s needed for effective protection of OUV
• Comprehensive landscape vision (with landscape architects and municipal planners; tailor-made)
• Implementation > updating land use plans
• Results >> Management Plan
Conclusions: in the Netherlands ......

• Nominating authorities have a big responsibility in the nomination process

• Local support and commitment (administrative and public) is essential

• CHA facilitates, but keeps distance in order to feel free to advise on nominations
Other points of interest

• Start with an approved, practical and comprehensive project plan
• All concerned parties must be represented
• WH nomination must not be the only objective
• Project leader must be acceptable for all and needs a clear mandate
• Make early agreements to avoid late disagreements
• Built public support; connect and find a ‘standard bearer’
• One voice in communication
• Give all parties credits
Thank you for your attention

More information on www.cultureelerfgoed.nl