



Cultural Heritage Agency
Ministry of Education, Culture and Science

Preparing Serial World Heritage nominations in the Netherlands

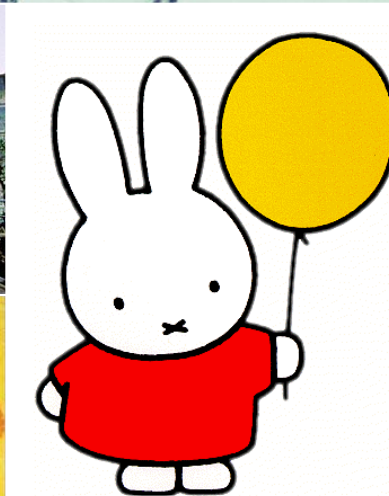
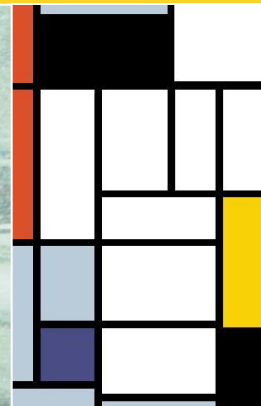
Dré van Marrewijk M.Sc.
focal point for World Heritage



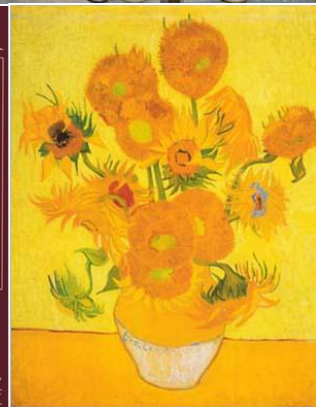
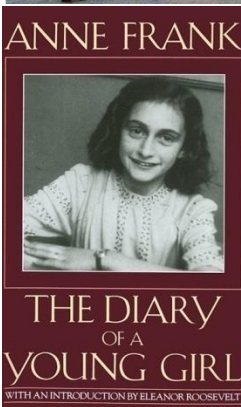
The Netherlands: where we are



The Netherlands: who we are



I amsterdam.



PHILIPS



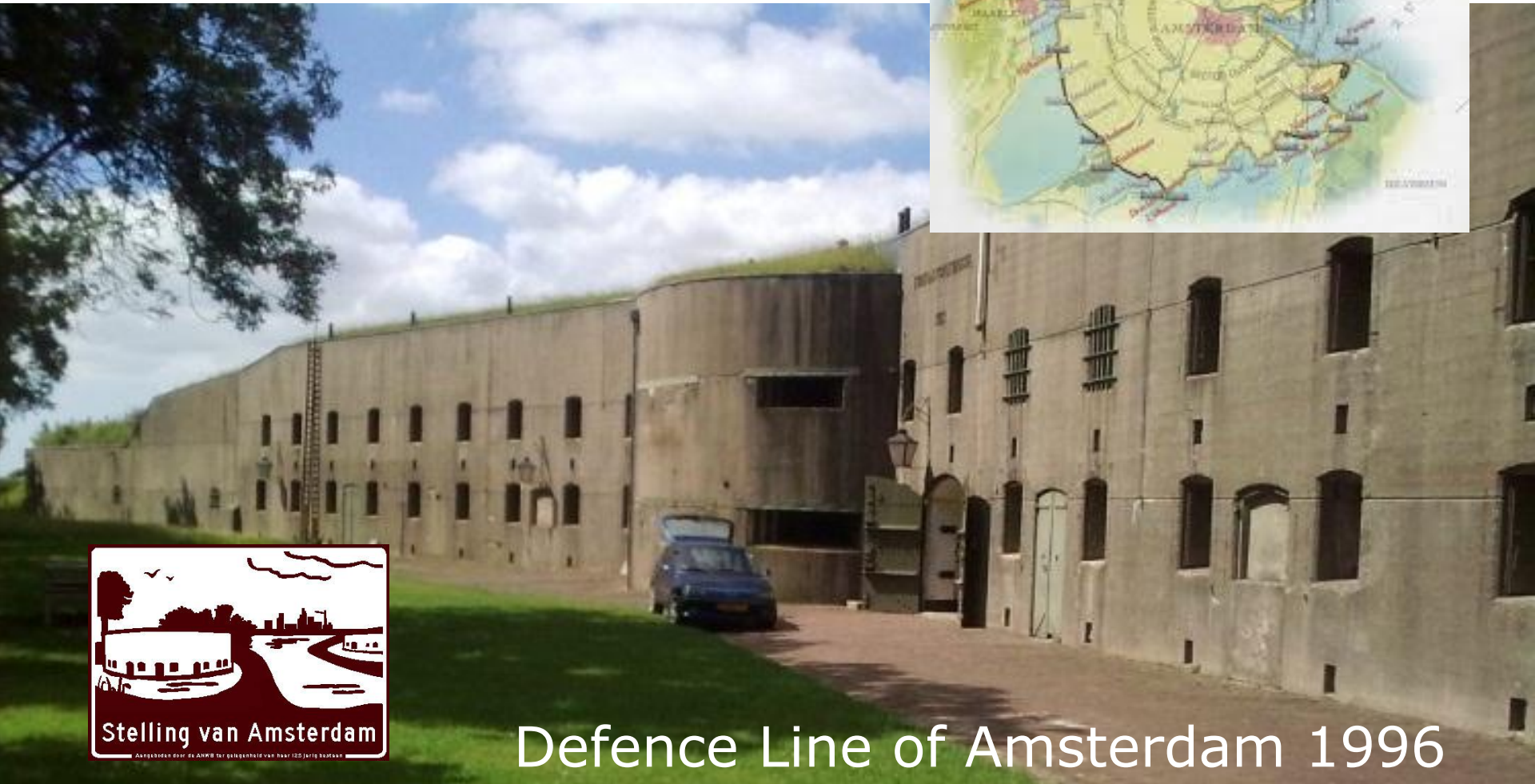
The Netherlands: what we are

9 World Heritage sites





Schokland 1995



Defence Line of Amsterdam 1996



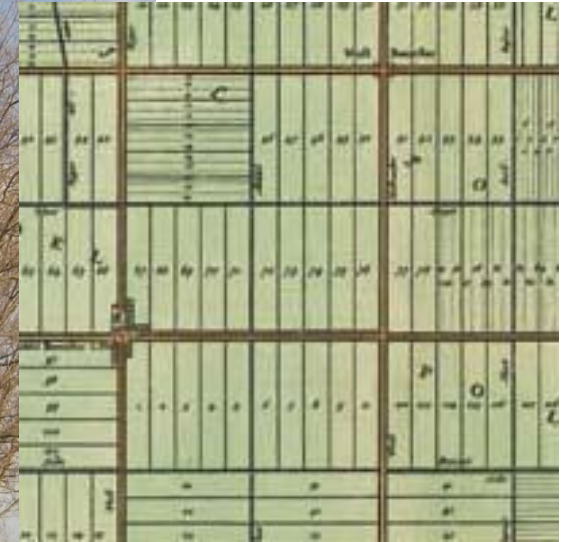
Willemstad - Curaçao 1997



Mill network of Kinderdijk-Elshout 1997

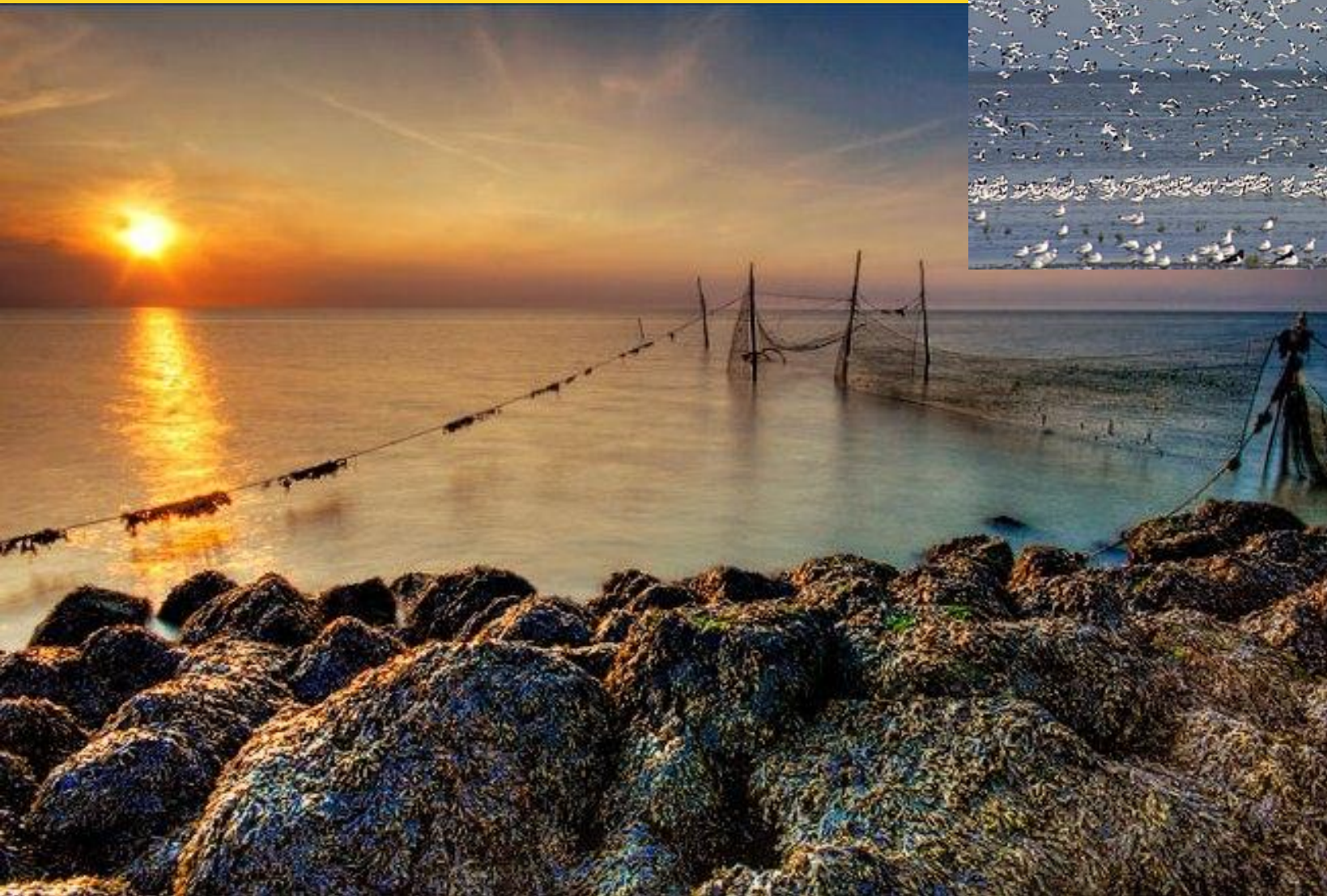


Ir. D.F. Wouda steam pumping station 1998



Beemster Polder 1999





Wadden Sea 2009



Amsterdam Canal District 2010



2010-2011 New developments

- Start **Management Plans** and **retrospective Statements of OUV** for 'older' sites
- New policy document: Character in Focus
- New Tentative List



2010-2011 New developments

- Start Management Plans and retrospective Statements of OUV for 'older' sites
- New policy document: **Character in Focus**
- New Tentative List



Kiezen voor karakter
Visie erfgoed en ruimte



2010-2011 New developments

- Start Management Plans and retrospective Statements of OUV for 'older' sites'
- New policy document: **Character in Focus**
- New Tentative List

Character in Focus, Vision for Heritage and Spatial Planning

- Complements to national policy strategy for infrastructure and spatial planning
- Focus on heritage preservation in spatial developments
- and by means of spatial planning instruments
- Five national priorities. One is World Heritage sites and Tentative List sites
- **€24,5 million** for 5 priorities



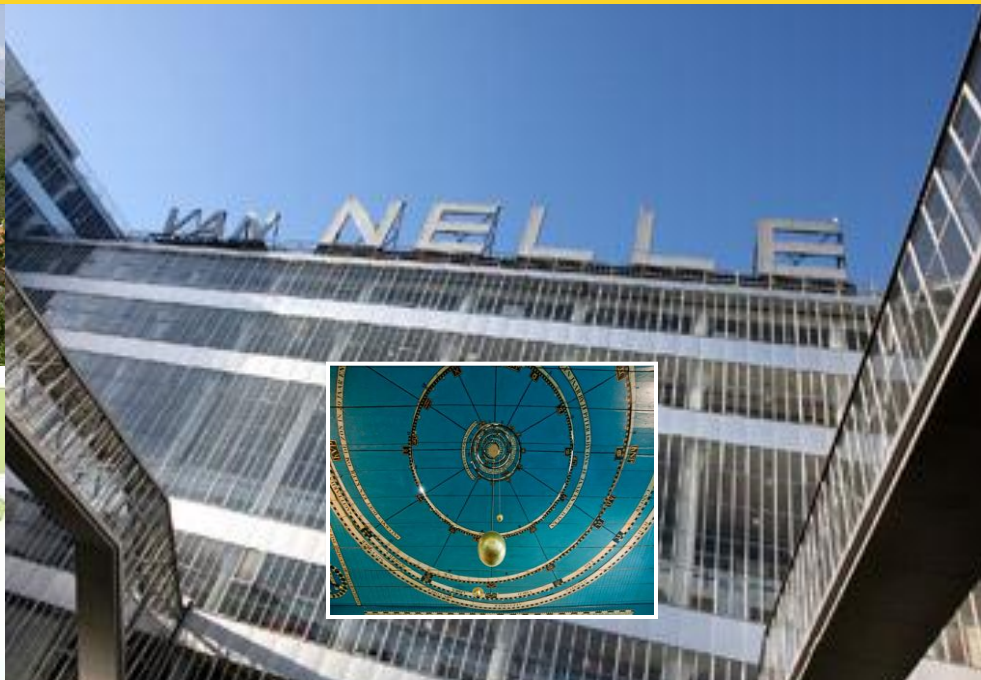
2010-2011 New developments

- Start Management Plans and retrospective Statements of OUV for 'older' sites'
- New policy document: Character in Focus
- **New Tentative List**

Tentative List

- Based on assessment of old TL, earlier applications and call for candidates
- Criteria: Global Strategy (natural/mixed, serial/transnational, underrepresented), Caribbean sites, **NL themes**
- Assessment and selection by independent committee

Tentative List of the Netherlands





2010-2011 New developments

- Start Management Plans and retrospective Statements of OUV for 'older' sites'
- New policy document: Character in Focus
- **New Tentative List**

Tentative List decision

- Selection of 10 sites
- 3 nominations 2012-2015
- Rest must prove OUV, adequate protective measures and administrative and public support
- Rest nominated between 2016-2025
- Intended site holder(s) is/are responsible for preparing nomination file
- Cultural Heritage Agency co-ordinates and facilitates with knowledge and (some) money



Dutch World Heritage sites: the story to tell

Theme	World Heritage List	Tentative List
Water & water management	Wadden Sea Schokland Defence Line of Amsterdam Mill network Kinderdijk Wouda steam pumping station Beemster Polder Amsterdam Canal District	Bonaire Marine Park Saba New Dutch Waterline (<i>extension</i>)
Civil society	Beemster Willemstad Curaçao Amsterdam Canal District	Teylers Plantations of West Curaçao Colonies of Benevolence Eise Eisinga Planetarium
Design (man-made landscape and Modern Movement)	Rietveld Schröder house Beemster Amsterdam Canal District	Van Nelle factory Sanatorium Zonnestraal
-	-	Frontiers of the Roman Empire (<i>Dutch-German extension</i>)



Dutch World Heritage sites: the story to tell

Transnational sites	World Heritage List	Tentative List
With Germany	Wadden Sea	
With Belgium		Colonies of Benevolence
With Finland (Paimio)?		Sanatorium Zonnestraal
With Germany		Frontiers of the Roman Empire

Serial sites	World Heritage List	Tentative List
	Defence Line of Amsterdam	
		Colonies of Benevolence
		Sanatorium Zonnestraal
		Frontiers of the Roman Empire



Tentative List: the follow-up

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- 2012 Teylers nominated – ICOMOS advise not to inscribe – withdrawn
- 2013 Van Nelle factory nominated – ICOMOS evaluation mission Oct. '13
- 2015 Nomination of Plantations of Curaçao ????



Tentative List: the follow-up

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Proposed to M:

- 7 candidates, one year >
 - CA & OUV-justification
 - Boundaries and buffer zone
 - Protection
 - Functioning management system
 - Administrative and local support
- (inter)national committee advises on continuation and order
- M decides end 2014



Tentative List: the follow-up

Tentative List decision

- Selection of 10 sites
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- **Rest nominated between 2016-2025**

Proposed to M:

- Upstream process: include ICOMOS/ IUCN/ICCROM in nomination process
- International peer review
- WHCentre completeness check before nomination
- Explicit advise to cabinet whether to nominate
- Max. one a year
- Not each year



Nominating a transnational serial property

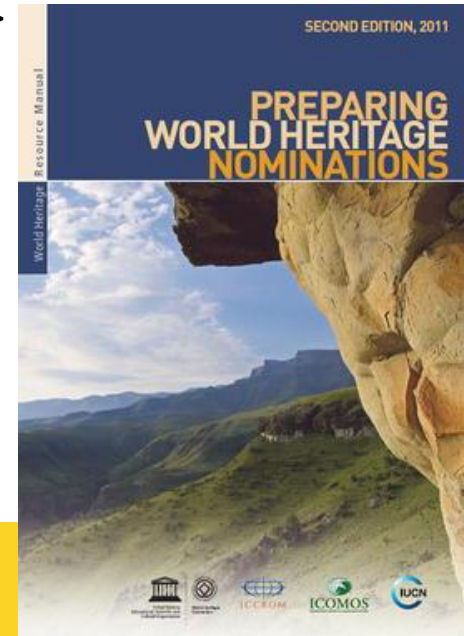
Example: **Colonies of Benevolence**

- What they are and why they are significant
- Process of preparing a nomination file:
 - * organization
 - * content
 - * procedure

- UNESCO manual > (incl. definitions and descriptions)

and /or

IUCN manual for serial natural WH properties





Colonies Of Benevolence





1815

10% of the population in the Kingdom of the Netherlands (including Belgium) was poor, depending on bagging and charity to survive.

Poverty in Europe after Napoleon





50% of the land was wilderness (heathland and peat);
68% in the province of Drenthe (1815)

STE^{EN}
HUIS
MEI^{JRS}





Het Koninkrijk der Nederlanden in 1817.

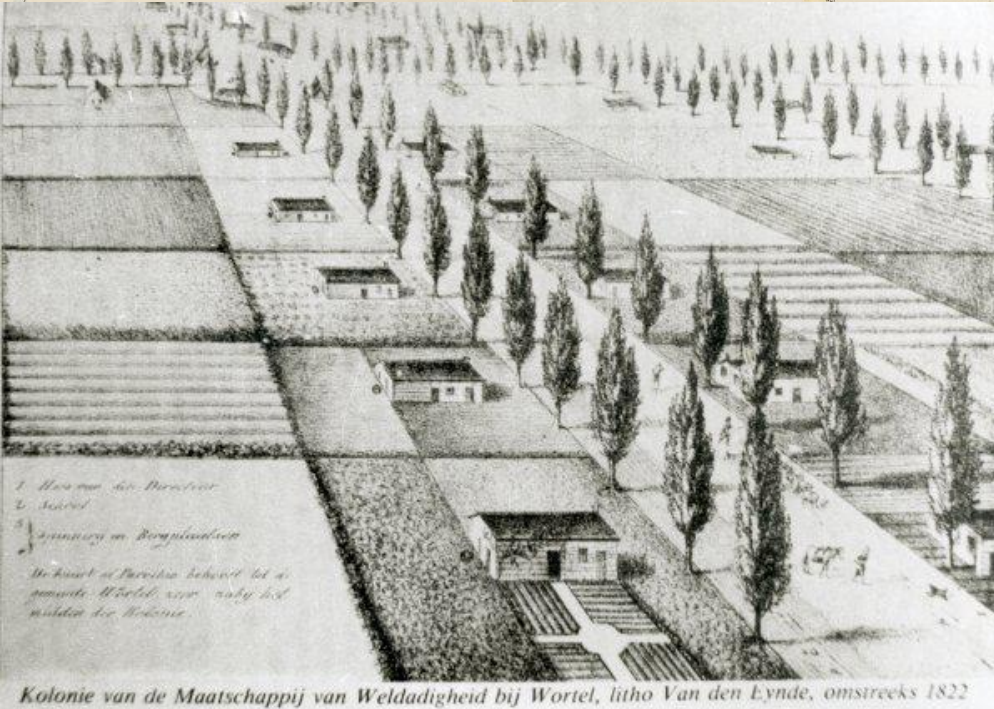
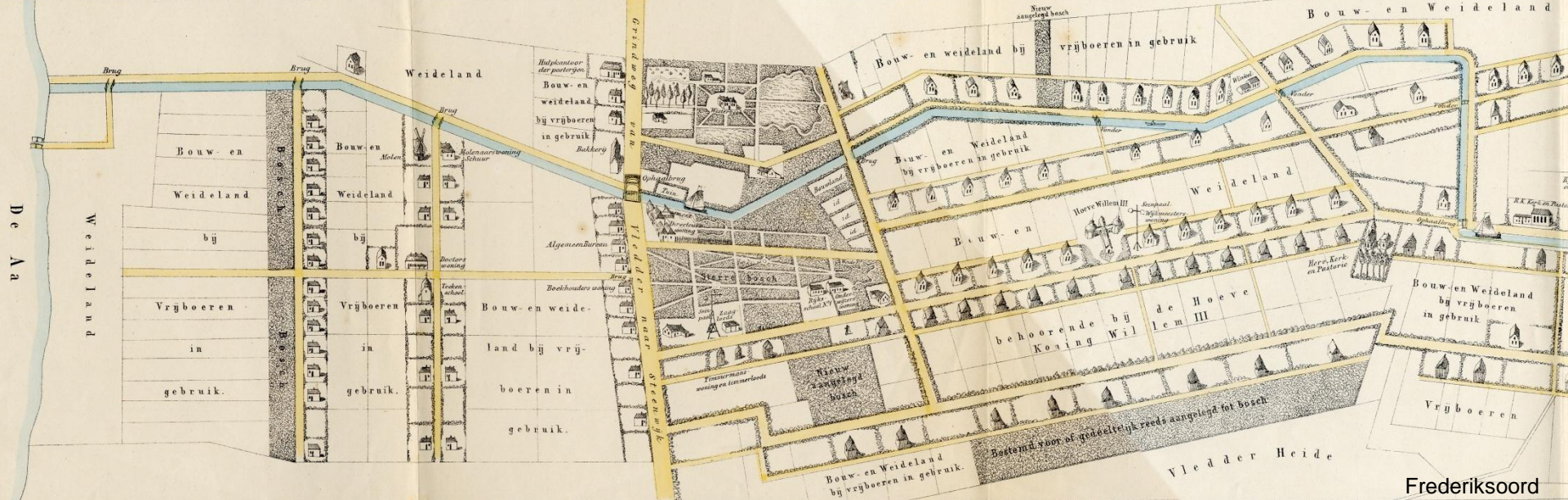


General Johannes van den Bosch: 1780-1844

Elimination of poverty through land cultivation and agricultural colonies

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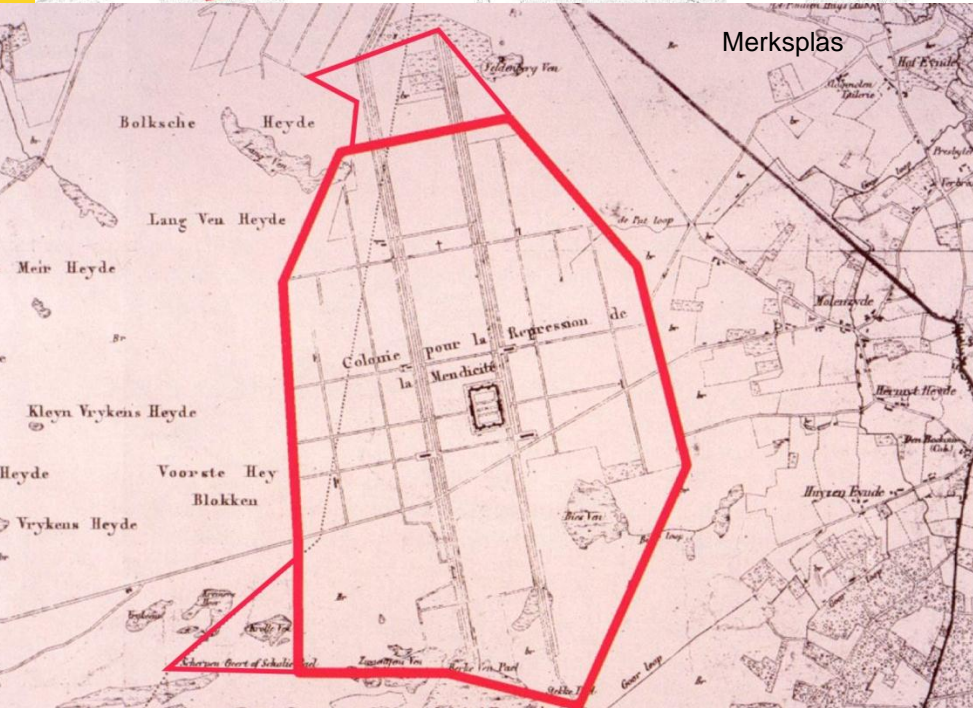
Free colonies:
Families
Composed families

Frederiksoord-Wilhelminaord NL
Willemsoord NL
Wortel B

Free colonies and unfree colonies

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3^e Gesticht, Veenhuizen

Unfree colonies:
 Baggers, tramps and drunks ...
 ... partly with mental disorder,
 orphans, handicapped, 'fallen
 women'

Ommerschans NL
 Veenhuizen NL
 Merksplas B
 Wortel B (after 1860)

Free colonies and unfree colonies



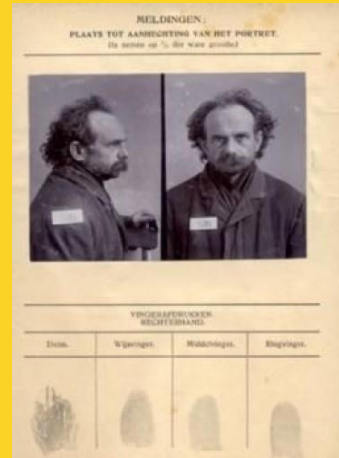
1818-23: foundation of colonies
 1830: separation of Belgium
 1859: Veenhuizen and Ommerschans sold to the Dutch state
 1870: Wortel and Merksplas redeveloped as state colonies for paupers

2012:

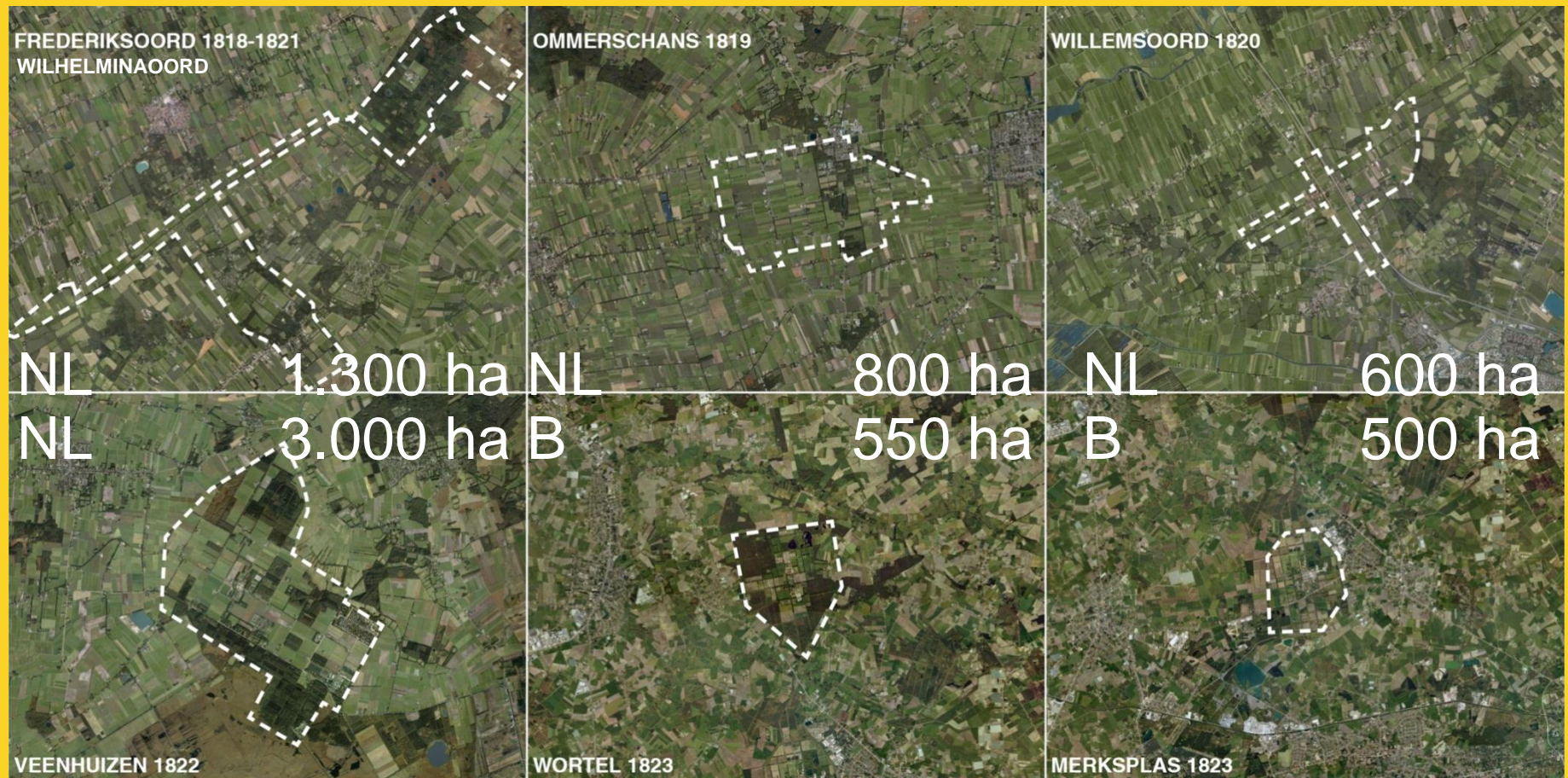
Frederiksoord NL:	Society of Benevolence (domain)
Wilhelminaoord NL:	Society of Benevolence (domain)
Willemsoord NL:	Agricultural village (privatized)
Ommerschans:	Agriculture and Forensic Psychiatric Clinic (state)
Veenhuizen NL:	Village, prison, tourism
Wortel B:	Agriculture, prison
Merksplas B:	Agriculture, prison, centre for refugees



Own currency, sample of cloth for colonists' uniforms



Evolution of a concept



7 colonies, 6 municipalities, 4 provinces, 2 countries

Founded 1818-1823: overall size approximately 6.750 ha

Cultural landscapes



Colonies: landscapes of stories, memories
and milestones

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Frederiksoord



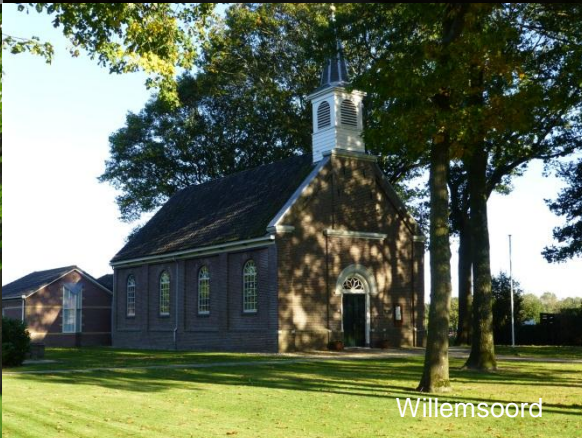
Frederiksoord



Wilhelminaoord



Veenhuizen



Willemsoord



Frederiksoord



Ommerschans



Merksplas



Willemsoord

Heritage of the Society of Benevolence

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MEI^{JRS}





Merksplas



Wortel



Wortel



Merksplas



Merksplas



Merksplas



Veenhuizen



Veenhuizen



Veenhuizen

Heritage of State architecture in B and NL

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Willemsoord



Veenhuizen



Veenhuizen



Wilhelminaord



Wortel



Veenhuizen



Frederiksoord



Recent layer

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Colonies of Benevolence

Initiative: Province of Drenthe + two municipalities

State Party advised: connect Flemish & other Dutch colonies

Memorandum of Understanding 2011

- All relevant authorities (minus one)
- Common goals:
 - Protection
 - Marketing
 - Local support
 - WH 2018
- Common project organization



Colonies of Benevolence

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 - Protection
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 - WH 2018
(200yrs Society of Benevolence)
- Common project organization

Charter and Action Plan, June 2012

- Action Plan 2012
- Project manager/team
- € 500.000 budget (NL 2/3; B 1/3)



Colonies of Benevolence

Project organization

Steering group	1 Minister, 2 members of the Provincial Executive, mayors and aldermen, ngo; 2-3 times yearly
Project group	Civil servants & ngo's; SP's advisers; 6-8 times
Working group CA/OUV (with experts)	<ul style="list-style-type: none">regularly
Working Group Communication/marketing	<ul style="list-style-type: none">regularly
6 Sound board groups	Local: ngo's, interest and lobby groups, entrepreneurs, historical associations, land owners, museums, individuals, etc.



Colonies of Benevolence

Planning

Action plan:

- Long term plan
- Short term plan
- updated each year

jaar	2013												2014	2015	2016	2017	2018
maand	1	2	3	4	5	6	7	8	9	10	11	12					
vaststellen plan van aanpak 2013																	
evaluatie Pva 2013 en voorbereiding Pva2014																	
Communicatieplan 2013 gereed																	
Bewonersavonden																	
Opstellen marketingplan																	
Start uitvoeren comparatieve analyse																	
OUV/CA gereed																	
vaststellen uitzonderlijke universele waarden																	
Opstarten managementplan/state of conservation																	
afronden state of conservation en managementplan																	
Pilot Veenhuizen gereed																	
Opstarten ruimtelijke visie(gebaseerd op pilot veenhuizen)																	
Ruimtelijke visie gereed																	
bepalen begrenzing en bufferzone																	
Vaststellen nominatiedossier door stuurgroep/ RCE en Onroerend erfgoed																	
Opleveren Nominatiedossier bij het Rijk																	
Indiening Nominatiedossier bij Unesco door Nederland en België																	
Aanwijzing tot Werelderfgoed																	



Colonies of Benevolence

Working group CA/OUV

supervising research CA/OUV-
justification (historical, landscape,
architecture, comparative) by
SteenhuisMeurs & Karvansera

theme groups: discussions with local
historians and with national
experts (extracting knowledge
and gain broad support)

Members working group will write/
contribute to nomination file

Working group Communication/marketing

Internal and external communication

Brand awareness

Marketing of the regions

With 'ambassadors'



Colonies of Benevolence

Statement of OUV

Background information > 1st draft
OUV + criteria > comparative
analysis > 2nd draft OUV > criteria
> attributes > authenticity and
integrity > boundaries > 3rd draft
OUV + criteria check (cyclic process)
>>>>

Management Plan (protection and
management system) >>>>>



Start preparing nomination file



Colonies of Benevolence

Management Plan

Is of later concern, but

Two B & three NL colonies have been designated as **State protected areas** (Monuments and Built Heritage Act)

Character in Focus-project:
€ 180.000 (+ EU-funding?)
Common spatial vision





Colonies of Benevolence

Management Plan

Is of later concern, but

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Character in Focus-project:

€ 180.000 (+ EU-funding?)

Common spatial vision

Common spatial vision

- Shared history, common values
- Analysis of land use plans and spatial developments
- What's needed for effective protection of OUV
- Comprehensive landscape vision (with landscape architects and municipal planners; tailor-made)
- Implementation > updating land use plans
- Results >> Management Plan



Conclusions: in the Netherlands

- Nominating authorities have a big responsibility in the nomination process
- Local support and commitment (administrative and public) is essential
- CHA facilitates, but keeps distance in order to feel free to advise on nominations



Other points of interest

- Start with an approved, practical and comprehensive project plan
- All concerned parties must be represented
- WH nomination must not be the only objective
- Project leader must be acceptable for all and needs a clear mandate
- Make early agreements to avoid late disagreements
- Built public support; connect and find a 'standard bearer'
- One voice in communication
- Give all parties credits

A wide-angle photograph of a vast tulip field. The foreground is filled with numerous red and orange tulips in various stages of bloom. The field stretches out towards a distant treeline under a bright blue sky with scattered white clouds. The perspective is from a low angle, looking across the rows of flowers.

Thank you for your
attention

More information on
www.cultureelerfgoed.nl